

# CITY OF GRESHAM

## **Task Force on Emergency Preparedness**

Thursday, June 7, 2018 6:30 p.m. – 8:00 p.m.

Gresham City Hall, 1333 NW Eastman Pkwy,  
Gresham, Oregon 97030

# WELCOME, INTRODUCTIONS, AND AGENDA REVIEW

# **ADMINISTRATIVE MATTERS:**

- **Task Force Overview and Purpose**

# **ADMINISTRATIVE MATTERS:**

- **Public Meeting Laws**

# **ADMINISTRATIVE MATTERS:**

- **Chair and Vice Chair Responsibilities**
- **Election of Chair and Vice Chair**

# **ADMINISTRATIVE MATTERS:**

- **Establish Meeting Schedule**

# PRESENTATION OVERVIEW

- ❑ Changes in Emergency Management
- ❑ Current Strategy and Goals

# ALWAYS BE LOOKING FOR WAYS TO DO IT BETTER

- ❑ Highlights from the 2018 Council Work Plan
- ✓ Explore creating a Community Preparedness Task Force
- ✓ Partnership with Home Forward
- ✓ Increase Neighborhood Association Involvement



## COMMUNITY EMERGENCY PREPAREDNESS

**Project Owner:** Rachael Fuller, Office of Governance and Management; Scott Lewis, Fire and Emergency Services

The purpose of this project is to continue implementation of strategies that prepare the community for natural disasters. To achieve a more resilient Gresham, staff will coordinate with Neighborhood Associations as well as leverage resources by partnering with community organizations to prepare residents for disasters and disruptions, and help the community recover as quickly as possible. The City will engage Home Forward and Multnomah County to jointly provide three interactive preparedness outreach and training events at three different Gresham locations. These events will focus on achievable actions regardless of income, disability or special need. In addition, the City will explore creating a Community Preparedness Task Force to aid in reaching a diverse range of residents with critical preparedness messaging.



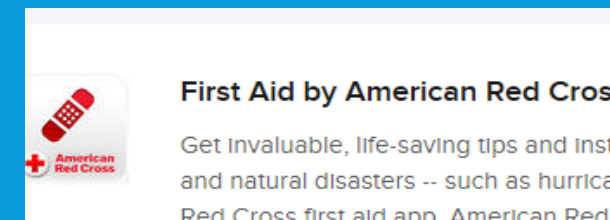
# GOALS

1. Provide continuous, relevant messaging
2. Increase community participation in neighborhood safety
3. Focus on underrepresented communities

# PROVIDE CONTINUOUS, RELEVANT MESSAGING

## ❑ Strategies:

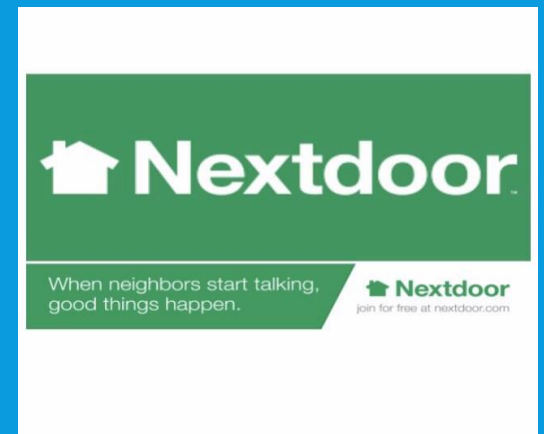
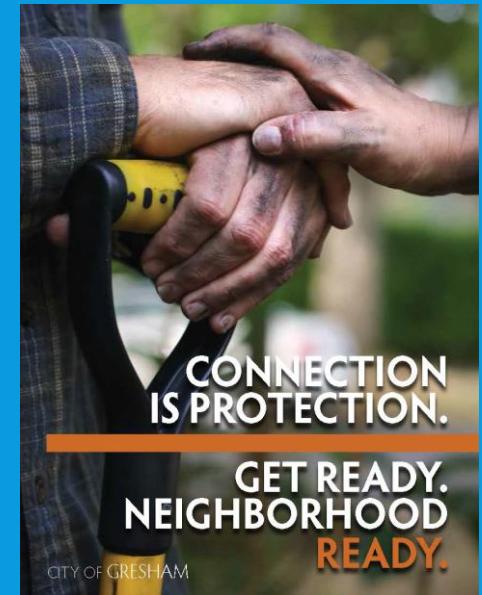
- ✓ Small, simple steps – Not overwhelming
- ✓ Increase use of visual content and preparedness apps
- ✓ Reinforce knowing your neighbors – they may be your lifeline
- ✓ Integrate preparedness messaging with other City-wide efforts



# INCREASE COMMUNITY PARTICIPATION IN NEIGHBORHOOD SAFETY

## ❑ Strategies:

- ✓ Incorporate best practices from other jurisdictions and research data
- ✓ Maximize access to tools, such as Neighborhood Ready and Nextdoor
- ✓ Build capacity for neighborhood association leadership in support of neighborhood safety



# FOCUS ON UNDERREPRESENTED COMMUNITIES

## ❑ Strategies:

- ✓ Partner with agencies that serve our communities in need
- ✓ Leverage existing opportunities to connect
- ✓ Engage communities in culturally appropriate ways



# GOOD OF THE ORDER

- ☐ Best path forward to ensure task force goals are met
- ☐ Topics of interest for future meetings

# NEXT TASK FORCE MEETING

- ❑ Presentation by Office of Neighborhoods and Community Engagement